

Welcome to *Spaces!*

The Building Owners and Managers Association of Nova Scotia is preparing its eighth edition of Spaces magazine.

As the official publication of BOMA Nova Scotia, Spaces is one of the important tools the association uses each year to help accomplish its goals, while representing more than 95 per cent of Nova Scotia's commercial building owners and managers.

Those goals include providing leadership and support through active representation, pertinent education, astute partnering and timely lobbying on behalf of its membership.

The 2016 edition of Spaces will include content covering the landscape of commercial real estate enterprise, while zeroing in on topics that are important, current and relevant to both members and non-members.

Spaces will also feature the BOMA Nova Scotia Leasing Guide, Supplier Profiles and the BOMA Best 2016 Certified Buildings.

Distribution

This year, 10,000 copies of Spaces will be circulated, with 5,000 going directly to business subscribers of The Chronicle Herald, 2,000 to HRM business parks, and 3,000 will be distributed with the June 2016 issue of Business Voice magazine.

Spaces will also appear online at www.BomaNovaScotia.com.



Benefits of Advertising in *SPACES*:

- A high-profile opportunity to showcase your business, products and services, while driving traffic to your message.
- Credibility of being associated with an organization dedicated to the highest industry standards
- Discounted advertising rates for BOMA Nova Scotia members
- High circulation reach with the added benefit of *The Chronicle Herald's* business subscriber base and its distribution with the June issue of *Business Voice* magazine

Added Bonus to Advertisers!

BOMA Nova Scotia members that purchase a half-page ad or larger will receive a complimentary ad on thechronicleherald.ca/Spaces. This is the online destination showcasing all Spaces/BOMA content plus a digital flipbook of the magazine reaching a potential audience of 261,000 online readers. The Chronicle Herald will promote this content through paper, digital and social media feeds to make sure it receives maximum exposure

For more information or for ad bookings, please contact:

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SPACES

OFFICIAL PUBLICATION OF THE BUILDING OWNERS AND MANAGERS ASSOCIATION OF NOVA SCOTIA • 2015



BEHAVIOUR MATTERS
CHANGING HABITS HELP MANAGERS SLASH OPERATING COSTS

OLD IS NEW
RE-PURPOSING BUILDINGS TO MEET FUTURE DEMAND

AGREEING TO MEDIATE
WORKING TOGETHER TO FIND COMMON GROUND

Publication Size: 8.5" w by 11" h (finished product)

Pricing:

AD SIZE	MEMBER	NON-MEMBER
Outside Back Cover **	\$3,515	\$4,636
Inside Covers **	\$3,185	\$4,207
Double Page Spread **	\$4,725	\$6,237
Full Page **	\$2,725	\$3,597
2/3 Page **	\$2,025	\$2,673
1/2 Page **	\$1,645	\$2,170
1/3 Page	\$1,085	\$1,432
1/6 Page	\$595	\$786

**Includes digital big box ad on thechronicleherald.ca/spaces.

The Building Owners and Managers Association of Nova Scotia includes 95 per cent of Nova Scotia's commercial building owners and managers in its membership ranks.

By providing leadership and support to owners, managers, suppliers and contractors, BOMA Nova Scotia is leading the way for networking, educating and lobbying for Nova Scotia's commercial real estate industry.

Material Specifications:



1/6 Page:

Vertical: 2.25" w by 4.87" h

Horizontal: 4.75" w by 2.37" h



1/2 Page:

Horizontal:

7.25" w by 4.87" h



2/3 Page:

4.75" w by 9.87" h



1/3 Page:

Vertical: 2.25" w by 9.87" h

Horizontal: 7.25" w by 3" h

Square: 4.75" w by 4.87" h



Full Page:

Non Bleed Size:

7.25" w by 9.87" h

Full Bleed Size:

Trim: 8.5" w by 11" h

Bleed: 9" w by 11.5" h



Double Page Spread:

Trim: 17" w by 11" h

Bleed: 17.5" w by 11.5" h

File Formats: Acceptable file format is PDF. All files must be CMYK, 300 dpi and built to appropriate size. Files must be posted to our FTP site: <http://ftp.herald.ca>. Production specification inquiries should be directed to Darren Saulnier 902.426.2811 ex1073 (dsaulnier@herald.ca) or Dave MacNeil 902.426.2811 ex1071 (dmacneil@herald.ca).