

ELEVATE

A PUBLICATION FROM THE CAPE BRETON PARTNERSHIP



Ad sizes and rates:

AD SIZE	1X	2X	3X	4X
Back Cover	\$2,895	\$2,606	\$2,345	\$2,110
Inside Cover	\$2,295	\$2,066	\$1,859	\$1,673
Double Pg Spread	\$3,035	\$2,732	\$2,458	\$2,213
Full Page	\$1,495	\$1,346	\$1,211	\$1,090
2/3 Page	\$1,095	\$986	\$887	\$798
1/2 Page	\$865	\$779	\$701	\$631
1/4 Page	\$445	\$445	\$445	\$445

Ad dimensions:

Full Page: 7.25x9.87 Bleed: 9x11.5
 DoublePage: Trim 17 x 11 Bleed 17.5 x 11.5
 ½ page: 7.25 x 4.87
 ¼ page: 7.25 x 2.37
 2/3 page: 4.75 x 9.87

Ad Deadlines:

Ad booking deadline: August 12
 Ad material deadline: August 19

Publication: September 23

Do you want to be involved in the economic renewal happening across the Cape Breton business community?

Join **Elevate**, a Cape Breton magazine written by local writers about Cape Breton business people and influencers.

Brought to you by the Cape Breton Partnership and The Chronicle Herald, **Elevate** highlights local success stories, shines a light on promising new developments in the business world and celebrates the unique and highly-sought after lifestyle that only those who live on and visit the island can truly appreciate.

Circulation:

6,000 copies distributed throughout Cape Breton Island and across Nova Scotia.

Interested in advertising?

Contact **The Chronicle Herald – Cape Breton**
 Phone: 902-564-5870
 Email: advertising@capebretonstar.ca



The ChronicleHerald