

QEII TIMES

Community. It's the basic fabric of our society – people both working with each other and for each other.

Hospitals are the central pillar in any community, leading the way as neighbours bond together in times of need.

The QEII Times is a forum that connects our community. Strengthening the ties between the QEII Health Sciences Centre, local businesses and the people that make our community what it is.

A broadsheet, full-colour publication tells the stories of staff, patients and volunteers at the QEII.

Advertising in QEII Times is great a way to support the 7,000 staff and 300,000 patients that can be found in the QEII every year.

QEII Times can be found in 47 racks across the 10 buildings of the QEII in Halifax as well as in more than 70,000 homes in Nova Scotia alongside The Chronicle Herald Weekend edition.

Participating in the QEII Times shows that you're not just a member of this community — you're a prominent, valuable leader.

Deadlines:

Summer 2017

Ad booking deadline: **May 19**

Ad material deadline: **May 25**

Publication date: **June 17**

Autumn 2017

Ad booking deadline: **Sept. 25**

Ad material deadline: **Sept. 28**

Publication date: **Oct. 21**

Winter 2018

Ad booking deadline: **Jan. 29**

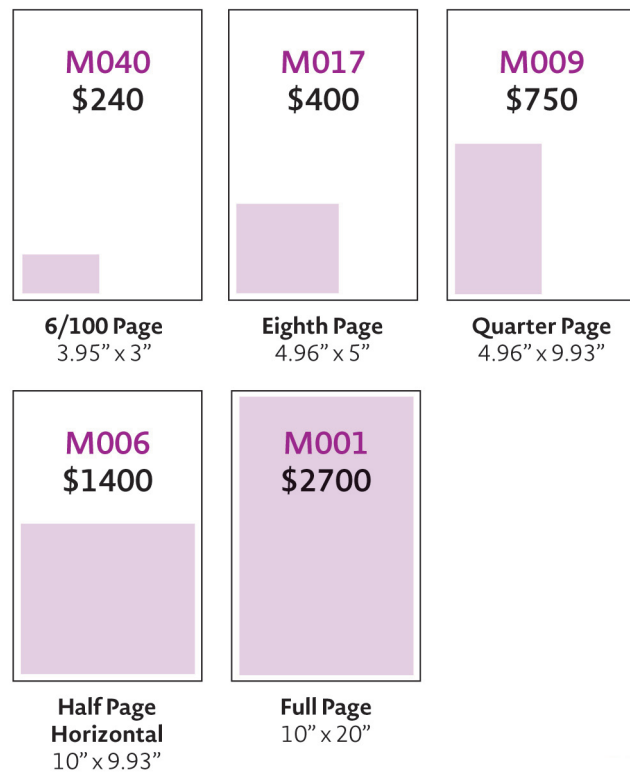
Ad material deadline: **Feb. 1**

Publication date: **Feb. 24**

Circulation:

- 20,000 copies distributed throughout 10 QEII building sites in Halifax.
- Distributed in full circulation within The Chronicle Herald Weekend Edition.

Ad Sizes



For more information or to reserve space, please contact your sales representative or:

sales@herald.ca
902-426-2811 x 1163



*Subject to change
*Other sizes available upon request.
Representations may be exact - please note imperial measure provided.

The
ChronicleHerald
Connecting you to what matters

